



SPONSORS & HOST



สมาคมผู้ผลิตไก่เพื่อส่งออกไทย
THAI BROILER PROCESSING EXPORTERS ASSOCIATION



IPC FIRST SEMESTER MEETING 2023 OVERVIEW

**BANGKOK - THAILAND
6-7 MARCH 2023**





FIRST SEMESTER MEETING

The IPC First Semester Meeting is a small-scale conference bringing together poultry leaders from across the globe. Thanks to a limited number of participants, the event features a series of focused and interactive exchanges through workshops and panel discussions.

65 POULTRY LEADERS

1.5 DAYS

12 SPEAKERS

25 POULTRY VALUE CHAIN COMPANIES

≈ **15** NATIONAL & REGIONAL ASSOCIATIONS

16 COUNTRIES

1 VIV ASIA SESSION

3 WORKSHOPS





CONFERENCE AT A GLANCE

MONDAY 6 MARCH

LUNCH
1230-1400
SOFITEL – BELGA

GENERAL SESSION
1400-1730
SOFITEL – BALLROOM 1

COCKTAIL
1800-1900
SOFITEL – THE POOL

TUESDAY 7 MARCH

GENERAL SESSION
0900-1230
SOFITEL – BALLROOM 1

LUNCH
1230-1400
SOFITEL – BELGA

GENERAL SESSION
1400-1800
SOFITEL – BALLROOM 1

**THAI BROILER PROCESSING EXPORTERS
ASSOCIATION'S DINNER**
1900-2300
HYATT REGENCY

WEDNESDAY 8 MARCH

TRANSFORM SESSION
1000-1200
VIV ASIA – IMPACT





PROGRAM OVERVIEW

As of February 27th 2023 – subject to change

MONDAY 6 MARCH

Lunch

1400-1405 **WELCOME & OPENING**
Robin Horel, IPC

SESSION 1 - GLOBAL FOOD SYSTEMS

1405-1435 *Guest speaker*
Dr. Somchuan Ratanamungklanon, DVM
Director-General, Department of Livestock Development,
Thai Ministry of Agriculture
The role of Thailand in building global food systems

1435-1500 *Presentation*
Robin Horel
President, IPC
The Poultry Agenda

1500-1530 *Presentation*
Dr. Payungsak Somyanontanagul
Vice President - Farm Standard and Regulation, CP Foods
The Thai poultry sector and sustainability commitments

Coffee break

1600-1715 *Keynote speaker*
Thanawat Tiensin
Director, Animal Production and Health Division, FAO
Designing global food systems with the poultry sector

1715-1730 **WRAP-UP & CLOSE**
Robin Horel, IPC

TUESDAY 7 MARCH

0900-1000 **IPC BUSINESS MEETING**
IPC staff

SESSION 2 - HEALTHY BIRDS

1000-1045 *Keynote speaker*
Gregorio Torres
Head of the Science Department, WOA
Tackling animal diseases from AI to Newcastle's disease

1045-1100 *Presentation*
Vincent Guyonnet
Global Coordinator, WVEPAH
Continuous improvement in animal health

Coffee break

1130-1230 *Workshop*
HPAI: Refining existing measures and building upon exiting international guidelines and standards

Lunch

SESSION 3 - GLOBAL TRADE

1400-1445 *Presentation*
Nazia Mohammed
Economic Affairs Officer, WTO
Global food & agricultural trade perspectives

1445-1545 *Workshop 1 – Trade* *Workshop 2 – Health*
Opportunities for growth & Spreading the word on
collaboration on access **sustainable nutrition**

Coffee break

1615-1715 *Presentation*
Justin Sherrard
Global Strategist – Animal protein, Rabobank
Market outlook

1715-1745 **WORKING GROUPS**
IPC staff

1745-1755 **CONFERENCE WRAP-UP & CLOSE**
Robin Horel, IPC





TRANSFORM @VIV ASIA

As of February 27th 2023 – subject to change



VIV ASIA 2023
BANGKOK, THAILAND
8-10 MARCH

ADVANCING ANTIMICROBIAL USE STEWARDSHIP PRINCIPLES VIA GLOBAL PRIVATE SECTOR LEADERSHIP AND INTERGOVERNMENTAL COLLABORATION

OBJECTIVES

- Awareness of TRANSFORM efforts to advance global health security, specifically around antimicrobial resistance
- Awareness of antimicrobial use stewardship principles, specifically IPC's
- Sharing of best practices by poultry industry leaders to avoid the need for antibiotic use
- Need of collaboration with international intergovernmental stakeholders
- Recognition of private sector leadership in endorsing or adopting stewardship principles

LOGISTICS

Wednesday March 8th, 2023
10:00 – 12:00
VIV ASIA

IMPACT
Muang Thong Thani
Bangkok, Thailand
<https://www.vivasia.nl/>



NOTE

This session requires a separate registration to VIV ASIA

LOGISTICS

MEETING VENUE – SOFITEL BANGKOK SUKHUMVIT

189 Sukhumvit Road Soi 13-15
Klongtoey Nua, Wattana,
10110 Bangkok, Thailand

+66 (0) 2126 9999
h5213@sofitel.com
<https://www.sofitel-bangkok-sukhumvit.com/>

DINNER VENUE (MARCH 7) – HYATT REGENCY BANGKOK SUKHUMVIT

1 Soi Sukhumvit 13
Klong Toei Nuea
Wattana, Bangkok 10110, Thailand

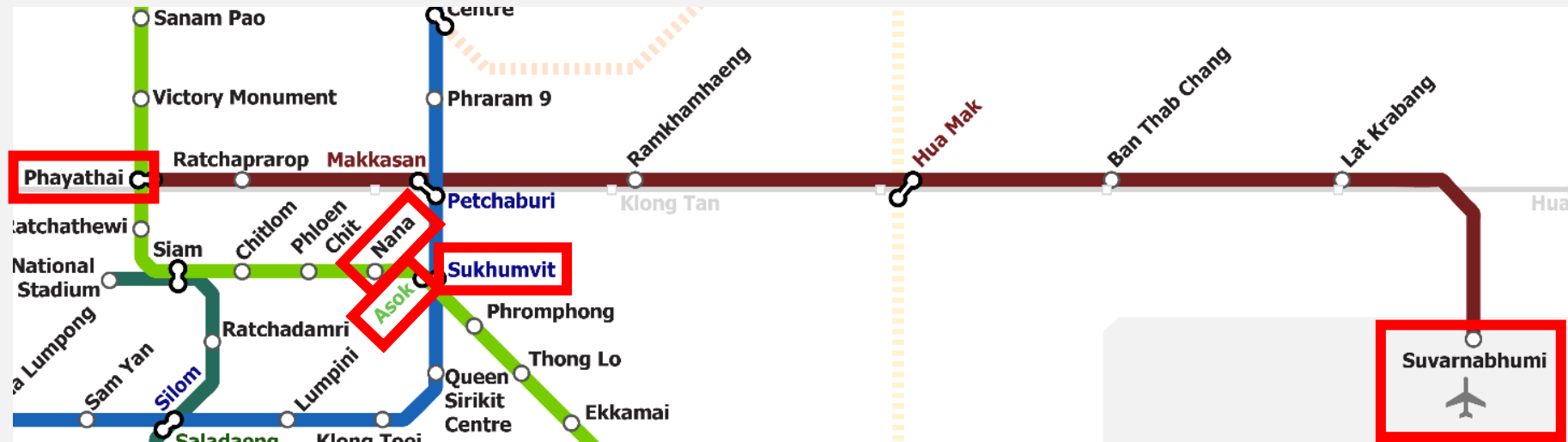
AIRPORT LINKS

TRAIN / SKY TRAIN

1. Airport Rail link to **Phayathai** station
2. Change for Green line to **Nana** or **Asok** station

SOFITEL CAR SERVICE

CAR (Maximum 2 persons with luggage)
One-way: THB 2,500 / Round-trip: THB 5,000
MINIVAN (Maximum 5 persons with luggage)
One-way: THB 3,400 / Round-trip: THB 6,800





SPONSORSHIP PACKAGES



The Bangkok meeting will be as paperless as possible as we start reducing the amount of printed materials. As a result, the conference brochure will only be available online and in the GlueUp event app. We kindly ask our sponsors to provide digital copies only of marketing materials. Should you choose to supply merchandise, we would be grateful if you could provide sustainable items such as recycled paper notebooks or recycled plastic pens, reusable bottles, or any other sustainably sourced items.



DIAMOND \$8,500

- 3 complimentary registrations
- 3 roll-up banners
- 1 moderator role (Tuesday roundtables)
- Merchandise insertion in delegate bag
- Logo & link on IPC website & event app
- Up to 3 documents upload to IPC website & event app
- Logo projection in-between sessions
- Dedicated LinkedIn post



EMERALD \$5,500

- 2 complimentary registrations
- 2 roll-up banners
- Merchandise insertion in delegate bag
- Logo & link on IPC website & event app
- Up to 2 documents upload to IPC website & event app
- Logo projection in-between sessions
- Dedicated LinkedIn post



PLATINUM \$3,500

- 1 complimentary registration
- 1 roll-up banner
- Merchandise insertion in delegate bag
- Logo & link on IPC website & event app
- 1 document upload to IPC website & event app
- Logo projection in-between sessions
- Dedicated LinkedIn post





CONTACT

NICOLO CINOTTI

Secretary General

nicolo@internationalpoultrycouncil.org

+39 93 283070605

CAROLINE LEROUX

Communications Advisor

caroline@internationalpoultrycouncil.org

+41 79 324 1217

DENNIS ERPELDING

Technical & Science Advisor

dennis@internationalpoultrycouncil.org

+1 (317) 627-2760

