



## SPONSORS & HOST



# IPC FIRST SEMESTER MEETING 2023 OVERVIEW

**BANGKOK - THAILAND  
6-7 MARCH 2023**





# FIRST SEMESTER MEETING

The IPC First Semester Meeting is a small-scale conference bringing together poultry leaders from across the globe. Thanks to a limited number of participants, the event features a series of focused and interactive exchanges through workshops and panel discussions.

**65** POULTRY LEADERS

**1.5** DAYS

**12** SPEAKERS

**25** POULTRY VALUE CHAIN COMPANIES

≈ **15** NATIONAL & REGIONAL ASSOCIATIONS

**16** COUNTRIES

**1** VIV ASIA SESSION

**3** WORKSHOPS





# CONFERENCE AT A GLANCE

## MONDAY 6 MARCH

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<b>LUNCH</b>
<b>GENERAL SESSION</b> 1400-1730
<b>COCKTAIL</b> 1800-1900

## TUESDAY 7 MARCH

<b>GENERAL SESSION</b> 0900-1230
<b>LUNCH</b>
<b>GENERAL SESSION</b> 1400-1800
<b>THAI BROILER PROCESSING EXPORTERS ASSOCIATION'S DINNER</b> 1900-2300

## WEDNESDAY 8 MARCH

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<b>TRANSFORM SESSION</b> VIV ASIA 1000-1200
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# PROGRAM OVERVIEW

As of February 17<sup>th</sup> 2023 – subject to change

## MONDAY 6 MARCH

1400-1405 **WELCOME & OPENING**  
Robin Horel, IPC

### SESSION 1 - GLOBAL FOOD SYSTEMS

1405-1435 *Guest speaker*  
**Dr. Somchuan Ratanamungklanon, DVM**  
Director-General, Department of Livestock Development,  
Thai Ministry of Agriculture  
**The role of Thailand in building global food systems**

1435-1500 *Presentation*  
**Robin Horel**  
President, IPC  
**The Poultry Agenda**

1500-1530 *Presentation*  
**Dr. Payungsak Somyanontanagul**  
Vice President - Farm Standard and Regulation, CP Foods  
**The Thai poultry sector and sustainability commitments**

*Coffee break*

1600-1715 *Keynote speaker*  
**Thanawat Tiensin**  
Director, Animal Production and Health Division, FAO  
**Designing global food systems with the poultry sector**

1715-1730 **WRAP-UP & CLOSE**  
Robin Horel, IPC

## TUESDAY 7 MARCH

0900-1015 **IPC BUSINESS MEETING**  
IPC staff

### SESSION 2 - HEALTHY BIRDS

1015-1045 *Keynote speaker*  
**Gregorio Jose Torress**  
Head of the Science Department, WOA  
**Tackling animal diseases from AI to Newcastle's disease**

1045-1100 *Presentation*  
**Vincent Guyonnet**  
Global Coordinator, WVEPAH  
**Continuous improvement in animal health**

*Coffee break*

1130-1230 *Workshop*  
**HPAI: Refining existing measures and building upon exiting international guidelines and standards**

*Lunch*

### SESSION 3 - GLOBAL TRADE

1400-1445 *Presentation*  
**Nazia Mohammed**  
Economic Affairs Officer, WTO  
**Global food & agricultural trade perspectives**

1445-1545 *Workshop 1 – Trade*      *Workshop 2 – Health*  
**Opportunities for growth & collaboration on access**      **Spreading the word on sustainable nutrition**

*Coffee break*

1615-1715 *Presentation*  
**Justin Sherrard**  
Global Strategist – Animal protein, Rabobank  
**Market outlook**

1715-1745 **WORKING GROUPS**  
IPC staff

1745-1755 **CONFERENCE WRAP-UP & CLOSE**  
Robin Horel, IPC





# TRANSFORM @VIV ASIA

*As of February 17<sup>th</sup> 2023 – subject to change*



**VIV ASIA 2023**  
BANGKOK, THAILAND  
8-10 MARCH

## ADVANCING ANTIMICROBIAL USE STEWARDSHIP PRINCIPLES VIA GLOBAL PRIVATE SECTOR LEADERSHIP AND INTERGOVERNMENTAL COLLABORATION

### OBJECTIVES

- Awareness of TRANSFORM efforts to advance global health security, specifically around antimicrobial resistance
- Awareness of antimicrobial use stewardship principles, specifically IPC's
- Sharing of best practices by poultry industry leaders to avoid the need for antibiotic use
- Need of collaboration with international intergovernmental stakeholders
- Recognition of private sector leadership in endorsing or adopting stewardship principles

### LOGISTICS

Wednesday March 8<sup>th</sup>, 2023  
10:00 – 12:00  
VIV ASIA

IMPACT  
Muang Thong Thani  
Bangkok, Thailand  
<https://www.vivasia.nl/>



### NOTE

This session requires a separate registration to VIV ASIA

# LOGISTICS

## MEETING VENUE – SOFITEL BANGKOK SUKHUMVIT

189 Sukhumvit Road Soi 13-15  
Klongtoey Nua, Wattana,  
10110 Bangkok, Thailand

+66 (0) 2126 9999  
h5213@sofitel.com  
<https://www.sofitel-bangkok-sukhumvit.com/>

## DINNER VENUE (MARCH 7) – HYATT REGENCY BANGKOK SUKHUMVIT

1 Soi Sukhumvit 13  
Klong Toei Nuea  
Wattana, Bangkok 10110, Thailand

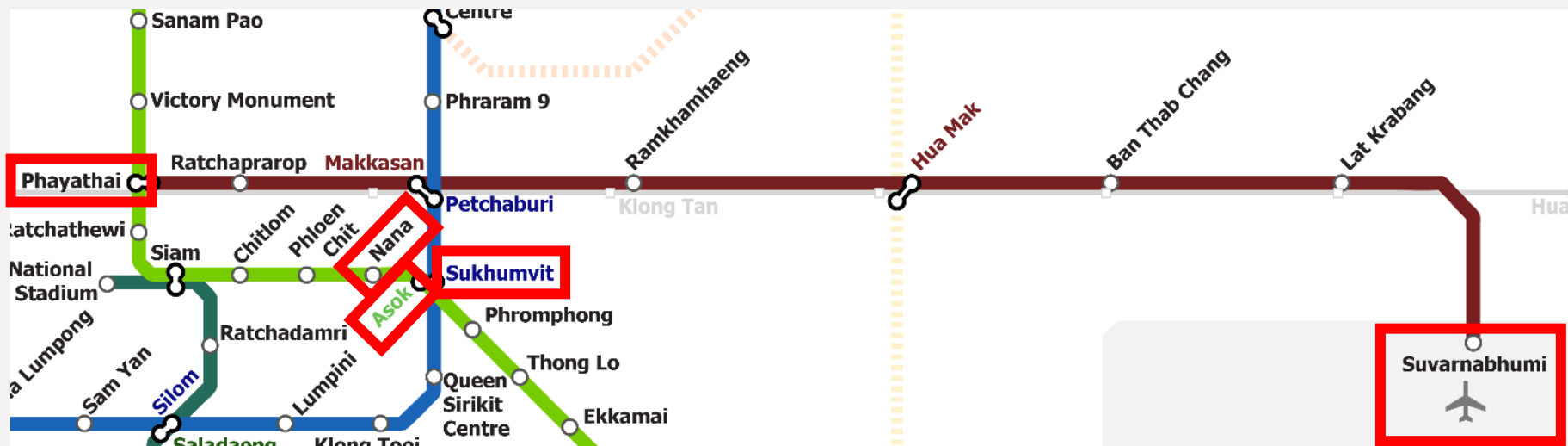
## AIRPORT LINKS

### TRAIN / SKY TRAIN

1. Airport Rail link to **Phayathai** station
2. Change for Green line to **Nana** or **Asok** station

### SOFITEL CAR SERVICE

**CAR** (Maximum 2 persons with luggage)  
One-way: THB 2,500 / Round-trip: THB 5,000  
**MINIVAN** (Maximum 5 persons with luggage)  
One-way: THB 3,400 / Round-trip: THB 6,800





# SPONSORSHIP PACKAGES



The Bangkok meeting will be as paperless as possible as we start reducing the amount of printed materials. As a result, the conference brochure will only be available online and in the GlueUp event app. We kindly ask our sponsors to provide digital copies only of marketing materials. Should you choose to supply merchandise, we would be grateful if you could provide sustainable items such as recycled paper notebooks or recycled plastic pens, reusable bottles, or any other sustainably sourced items.



## DIAMOND \$8,500

- 3 complimentary registrations
- 3 roll-up banners
- 1 moderator role (Tuesday roundtables)
- Merchandise insertion in delegate bag
- Logo & link on IPC website & event app
- Up to 3 documents upload to IPC website & event app
- Logo projection in-between sessions
- Dedicated LinkedIn post



## EMERALD \$5,500

- 2 complimentary registrations
- 2 roll-up banners
- Merchandise insertion in delegate bag
- Logo & link on IPC website & event app
- Up to 2 documents upload to IPC website & event app
- Logo projection in-between sessions
- Dedicated LinkedIn post



## PLATINUM \$3,500

- 1 complimentary registration
- 1 roll-up banner
- Merchandise insertion in delegate bag
- Logo & link on IPC website & event app
- 1 document upload to IPC website & event app
- Logo projection in-between sessions
- Dedicated LinkedIn post





# CONTACT

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