



IPC FIRST SEMESTER MEETING 2023 OVERVIEW

**BANGKOK - THAILAND
6-7 MARCH 2023**





FIRST SEMESTER MEETING

The IPC First Semester Meeting is a small-scale conference bringing together poultry leaders from across the globe. Thanks to a limited number of participants, the event features a series of focused and interactive exchanges through workshops and panel discussions.

65 POULTRY LEADERS

1.5 DAYS

12 SPEAKERS

25 POULTRY VALUE CHAIN COMPANIES

≈ **15** NATIONAL & REGIONAL ASSOCIATIONS

16 COUNTRIES

1 VIV ASIA SESSION

3 WORKSHOPS





CONFERENCE AT A GLANCE

MONDAY 6 MARCH

LUNCH

GENERAL SESSION
1400-1730

COCKTAIL
1800-1900

TUESDAY 7 MARCH

GENERAL SESSION
0845-1230

LUNCH

GENERAL SESSION
1400-1800

PRESIDENT'S DINNER
1900-2300

WEDNESDAY 8 MARCH

TRANSFORM SESSION
VIV ASIA
1000-1300





PROGRAM OVERVIEW

As of January 20th 2023 – subject to change

MONDAY 6 MARCH

1400-1405	WELCOME & OPENING Robin Horel, IPC
SESSION 1 - GLOBAL FOOD SYSTEMS	
1405-1435	<i>Guest speaker</i> Name TBC , Government of Thailand Thai perspectives
1435-1500	<i>Presentation</i> Robin Horel , IPC The Poultry Agenda
1500-1530	<i>Presentation</i> Name TBC , CP Group Innovation & global food systems
<i>Coffee break</i>	
1600-1700	<i>Keynote speaker</i> Thanawat Thiesin , FAO Designing global food systems
1700-1730	<i>Presentation</i> Vimonrat (Pan) Premisiri , TBPEA Thai poultry industry overview

TUESDAY 7 MARCH

0850-0900	DAY 1 WRAP-UP & OPENING Robin Horel, IPC	
SESSION 2 - HEALTHY BIRDS		
0900-0930	<i>Keynote speaker</i> Name TBC , WOAHA Tackling animal diseases	
0930-1000	<i>Presentation</i> Name TBC , Office of CVO Success stories & lessons learned	
<i>Coffee break</i>		
1030-1130	<i>Workshop</i> IPC staff HPAI: Refining existing measures and building upon exiting international guidelines and standards	
1130-1230	<i>Presentation</i> Justin Sherrard , Rabobank Market outlook	
<i>Lunch</i>		
SESSION 3 - GLOBAL TRADE		
1400-1445	<i>Keynote speaker</i> Christiane Wolff , WTO (invited) Global food & agricultural trade perspectives	
1445-1545	<i>Workshop 1 – Trade</i> IPC staff Opportunities for growth & common areas for collaboration on access	<i>Workshop 2 – Health</i> IPC staff Spreading the word on sustainable nutrition
<i>Coffee break</i>		
1615-1745	WORKING GROUPS & BUSINESS SESSION IPC staff	
1745-1755	CONFERENCE WRAP-UP & CLOSE Robin Horel, IPC	





TRANSFORM @VIV ASIA

As of January 20th 2023 – subject to change



VIV ASIA 2023
BANGKOK, THAILAND
8-10 MARCH

ADVANCING ANTIMICROBIAL USE STEWARDSHIP PRINCIPLES VIA GLOBAL PRIVATE SECTOR LEADERSHIP AND INTERGOVERNMENTAL COLLABORATION

OBJECTIVES

- Awareness of TRANSFORM efforts to advance global health security, specifically around antimicrobial resistance
- Awareness of antimicrobial use stewardship principles, specifically IPC's
- Sharing of best practices by poultry industry leaders to avoid the need for antibiotic use
- Need of collaboration with international intergovernmental stakeholders
- Recognition of private sector leadership in endorsing or adopting stewardship principles

LOGISTICS

Wednesday March 8th, 2023
10:00 – 13:00
VIV ASIA

IMPACT
Muang Thong Thani
Bangkok, Thailand
<https://www.vivasia.nl/>



NOTE

This session requires a separate registration to VIV ASIA

LOGISTICS



MEETING VENUE – SOFTEL BANGKOK SUKHUMVIT

189 Sukhumvit Road Soi 13-15
Klongtoey Nua, Wattana,
10110 Bangkok, Thailand

+66 (0) 2126 9999
h5213@sofitel.com
<https://www.sofitel-bangkok-sukhumvit.com/>

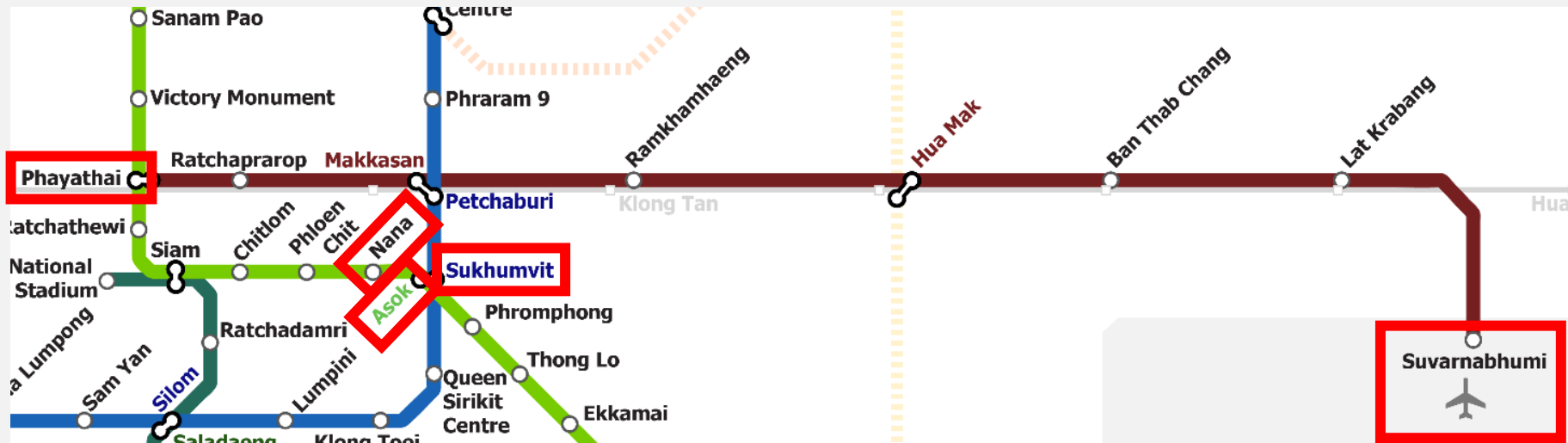
AIRPORT LINKS

TRAIN / SKY TRAIN

1. Airport Rail link to **Phayathai** station
2. Change for Green line to **Nana** or **Asok** station

SOFITEL CAR SERVICE

CAR (Maximum 2 persons with luggage)
One-way: THB 2,500 / Round-trip: THB 5,000
MINIVAN (Maximum 5 persons with luggage)
One-way: THB 3,400 / Round-trip: THB 6,800





SPONSORSHIP PACKAGES



The Bangkok meeting will be as paperless as possible as we start reducing the amount of printed materials. As a result, the conference brochure will only be available online and in the GlueUp event app. We kindly ask our sponsors to provide digital copies only of marketing materials. Should you choose to supply merchandise, we would be grateful if you could provide sustainable items such as recycled paper notebooks or recycled plastic pens, reusable bottles, or any other sustainably sourced items.



DIAMOND \$8,500

- 3 complimentary registrations
- 3 roll-up banners
- 1 moderator role (Tuesday roundtables)
- Merchandise insertion in delegate bag
- Logo & link on IPC website & event app
- Up to 3 documents upload to IPC website & event app
- Logo projection in-between sessions
- Dedicated LinkedIn post



EMERALD \$5,500

- 2 complimentary registrations
- 2 roll-up banners
- Merchandise insertion in delegate bag
- Logo & link on IPC website & event app
- Up to 2 documents upload to IPC website & event app
- Logo projection in-between sessions
- Dedicated LinkedIn post



PLATINUM \$3,500

- 1 complimentary registration
- 1 roll-up banner
- Merchandise insertion in delegate bag
- Logo & link on IPC website & event app
- 1 document upload to IPC website & event app
- Logo projection in-between sessions
- Dedicated LinkedIn post





CONTACT

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