

IPC ANNUAL MEETING



6-8 MAY 2024 | BUENOS AIRES

WWW.POULTRYCONFERENCE.ORG



SILVATEAM



CONFERENCE AT A GLANCE



MONDAY 6 MAY

TECHNICAL FORUM 0900-1300
LUNCH 1300-1400
TECHNICAL FORUM 1400-1700
WELCOME COCKTAIL 1830-2000

TUESDAY 7 MAY

WORKSHOP (optional, by registration only) 0845-0945
COMMUNICATIONS WORKING GROUP (members only) 1000-1100
IPC BUSINESS SESSION 1115-1230
LUNCH 1230-1400
GENERAL SESSION 1400-1730
PRESIDENT'S DINNER 1930-2300

WEDNESDAY 8 MAY

GENERAL SESSION 0915-1200
LUNCH 1200-1315
GENERAL SESSION 1315-1700



LOGISTICS

REGISTRATION → poultryconference.org

MEETING VENUE – INTERCONTINENTAL BUENOS AIRES

809 Moreno St,
C1091AAQ Buenos Aires,
Argentina

Booking link: [IPC ANNUAL MEETING – ROOM BOOKING](#)

AIRPORT LINKS

→ [See your options](#)

TAXI
45 minutes, around \$30

PUBLIC TRANSPORT
40/45 minutes, direct shuttle + 7min walk, around \$3





SPEAKERS *last updated: April 18, 2024*



Ricardo Santin
IPC



Aidan Connolly
AgriTech Capital



Joao Campos
Seara



Jean Stoll
AP Moller Maersk



Pablo Giudice
Elanco



Joaquin de Grazia
Granja Tres Arroyos



Natalia Casas
OHHLEP



Luis Barcos
WOAH



Annie Knedler
Cargill



Fernando Camargo
IICA



Virginia Vilariño
CEADS-WBCSD



Marcel Sacco
BRF



Justin Sherrard
Rabobank



Roberto Domenech
CEPA



GENERAL SESSION

last updated: April 18, 2024

TUESDAY 7 MAY

0845-0945 **Optional workshop: Inclusive growth & social empowerment**

1000-1100 **Communications Working Group (members only)**

Coffee break

1115-1230 **IPC Business Session**

Lunch

SESSION 1 - INNOVATION

1400-1430 *President's speech*
Ricardo Santin, International Poultry Council

1430-1445 *Diamond sponsor*
Fabiano Hideto, MSD Animal Health

1445-1530 *Keynote speech*
INNOVATION IN FOOD AND FARMING: WHAT'S NEXT?
Aidan Connolly, AgriTech Capital

Coffee break

1600-1730 *High-level panel*
ELEVATING THE POULTRY SECTOR THROUGH INNOVATION
Joao Campos, Seara
Pablo Giudice, Elanco
Jean Stoll, AP Moeller Maersk

WEDNESDAY 8 MAY

SESSION 2 - ONE HEALTH

0915-1000 *Session keynote speech*
ARGENTINIAN EXPERIENCE
Joaquin de Grazia, Granja Tres Arroyos

Coffee break

1030-1200 *Panel discussion*
ONE HEALTH: SAFEGUARDING HUMANS, ANIMALS & THE PLANET
Annie Kneedler, Cargill
Luis Barcos, WOAHA
Natalia Casas, One Health HELP

Lunch

SESSION 3 - LATIN AMERICA & THE WORLD

1315-1345 *Presentation*
ARGENTINIAN POULTRY SECTOR
Roberto Domenech, CEPA

1345-1445 *Presentation*
MARKET REPORT & OUTLOOK
Justin Sherrard, Rabobank

Coffee break

1515-1645 *Presentations*
FOOD SECURITY
Fernando Camargo, IICA
SUSTAINABILITY
Virginia Vilariño, CEADS-WBCSD
CONSUMPTION
Marcel Sacco, BRF

1645-1700 *Next conference & close*



TECHNICAL FORUM

last updated: April 18, 2024

MONDAY 6 MAY

0900-1030	ANIMAL HEALTH & WELFARE	Guest speakers and debate Genetics: Gerard Lévêque (Hendrix), Anne-Marie Neeteson (Aviagen), Rafael Bampi (Cobb-Vantress) Biosecurity: Mario Assayag (Aviagen)
1030-1100	TRANSFORM	Recognition of new signatories
1100-1130	<i>Coffee break</i>	
1130-1300	TRADE	Guest speaker, debate and WG discussion Tamer Mansour (Brazilian-Arab Chamber of Commerce)
1300-1400	<i>Lunch</i>	
1400-1530	SUSTAINABILITY	Guest speakers and debate Paul Bredwell (US Poultry), Paul-Henri Lava (AVEC), Gonzalo Moreno (FENAVI)
1530-1600	<i>Coffee break</i>	
1600-1700	OTHER SPECIES WORKSHOP	Interactive discussion on how IPC can serve duck, turkey and other species producers Speakers: Phil Boyd (Turkey Farmers of Canada), Eric Essig (Maple Leaf Farms)





SPONSORSHIP PACKAGES

Sold out!

Only 1 left!



PEDIGREE
\$15,000

GRAND-PARENT
\$10,000

BROILER
\$7,500

DAY-OLD
\$4,500

HATCHING EGG
\$1,500









15min speech (General Session)	Yes	-	-	-	-
10min speech (Welcome Cocktail)	-	Yes	-	-	-
Complimentary registration(s)	3	2	2	1	-
Roll-up banners	3	2	1	-	-
Dedicated LinkedIn posts	4	3	2	1	1
Documents upload to event app	Up to 5	Up to 4	Up to 3	Up to 2	Up to 2
Merchandise for delegates	Yes	Yes	Yes	Yes	-
Logo & link on IPC website & event app	Yes	Yes	Yes	Yes	Yes
Logo projection between sessions	Yes	Yes	Yes	Yes	Yes



PEDIGREE SPONSORSHIP

\$15,000

Sold out!

-  15min speech during the General Session
-  3 complimentary registrations
-  3 roll-up banners
-  4 dedicated LinkedIn posts
-  Up to 5 documents upload to event app
-  Merchandise for delegates
-  Logo & link on IPC website & event app
-  Logo projection between sessions



GRAND-PARENT SPONSORSHIP

\$10,000








Only 1 left!

- 🐔 10min speech during the Welcome Cocktail
- 🐔 2 Complimentary registration(s)
- 🐔 2 Roll-up banners
- 🐔 3 dedicated LinkedIn posts
- 🐔 Up to 4 documents upload to event app
- 🐔 Merchandise for delegates
- 🐔 Logo & link on IPC website & event app
- 🐔 Logo projection between sessions



BROILER SPONSORSHIP







\$7,500

-  2 complimentary registrations
-  1 roll-up banners
-  2 dedicated LinkedIn posts
-  Up to 3 documents upload to event app
-  Merchandise for delegates
-  Logo & link on IPC website & event app
-  Logo projection between sessions



DAY-OLD SPONSORSHIP

\$4,500

-  1 complimentary registration
-  1 dedicated LinkedIn posts
-  Up to 2 documents upload to event app
-  Merchandise for delegates
-  Logo & link on IPC website & event app
-  Logo projection between sessions








HATCHING EGG SPONSORSHIP

\$1,500

- 1 dedicated LinkedIn post
- Up to 2 documents upload to event app
- Logo & link on IPC website & event app
- Logo projection between sessions



SPONSORSHIP POLICIES

-  We are actively trying to reach our 100% paperless event target. Apart from participant badges, we will do our best to focus on all things paperless and digital. Therefore, we ask our sponsors to focus on sustainable/recycled materials for their merchandise.
-  To minimize the number of discarded items, we will let participants put together their own delegate bag. Sponsor merchandise will be displayed across the meeting rooms so participants can choose what they wish to take home and avoid waste.
-  We strongly encourage sponsors to focus on branded merchandise instead of brochures or any other printed documents.
-  Please note that it is the sponsors' responsibility to collect any leftover items and organize shipping back to their offices.
-  We encourage sponsors wishing to bring newly designed roll-up banners to have printed in Buenos Aires instead of shipping them from abroad. Local printers include [Tipograf](#) and [FP Impresora](#). Please note that sponsors will be responsible for shipping their banners back to their offices if necessary.





INTERNATIONAL POULTRY COUNCIL

ANNUAL MEETING

**MAY 6-8, 2024
BUENOS AIRES, ARGENTINA**



CONTACT

NICOLO CINOTTI

Secretary General

nicolo@internationalpoultrycouncil.org

+39 93 283070605

CAROLINE LEROUX

Communications & Events Advisor

caroline@internationalpoultrycouncil.org

+41 79 324 1217

DENNIS ERPELDING

Science & Trade Advisor

dennis@internationalpoultrycouncil.org

+1 (317) 627-2760

